



The Tracking Times



Does reckless driving hurt your business? YES!

Running a business takes energy, time, and money. You invest in a building or office space. You invest in quality products and services. You try to hire the best and most qualified

people. You build your brand and reputation off of the quality and reliability of your service. You take pride in the high level of customer focus and integrity you provide. You are proud of your work trucks and the beautiful wrapping that highlights your company.

All of this can be ruined by reckless and unsafe driving. Our GPS fleet tracking solution gives you visibility to your employees' driving behavior and your trucks.

Reckless driving and speeding are incredibly damaging to a business. Unsafe driving behavior leads to increased traffic tickets and potential accidents, which leads to increased insurance costs, and depending on the severity of the accident, the costs could damage your business.

The last component is your reputation in the community. How do potential customers view your company? For example, if your drivers are speeding or driving recklessly, a potential customer may not want to do business with your company.

Our GPS fleet management solution gives you the ability to monitor speeding, harsh acceleration, harsh braking, and harsh cornering. You can receive immediate alerts or daily reports identifying drivers that are speeding or driving recklessly.

Through the use of our solutions, companies have realized a 90%+ reduction in speeding violations and unsafe driving behavior. By monitoring reckless driving, you can ensure your drivers are driving in a safe and responsible manner, prolong the life of your vehicles, and know your company's reputation is protected.

Easy Fleet GPS helps reduce payroll and overtime costs.

Payroll costs are one of the highest costs for a company. Yet without employees, a company will not be productive.

The challenge for most companies is how to balance and manage payroll costs, overtime costs, and ensure their employees are actually working, especially when an employee works in the field.



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Does your Fleet Manager look this happy?

Well, Easy Fleet customers are this happy. Businesses that use our service know they are doing everything possible to ensure they are building a safe and responsible fleet of drivers.

Also, through using our solutions, they are reducing the costs associated with managing a fleet in order to help their company be more profitable.



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Prevent downtime and breakdowns.

Do you know the cost to your business when a vehicle breaks down?

What is the lost business?

Easy Fleet GPS provides several features that will help you to prevent and reduce breakdowns and downtime.



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